

Membership

How to prepare to recruit new members

Let's talk membership. There are three major components to membership.

They are:

1. Invite veterans to become members of the 40 and 8
2. Involve new inductees in the organization
3. Retain voyageurs in the 40 and 8.

The two questions that I am asked most by Voyageurs is how do we recruit new members and where do I find veterans to invite to become members of La Societe des Quarante et Huit Hommes? My answer is always the same... first, you must have a Voyageur who is interested in being the "Recruiter" for your Voiture Locale. Then the recruiter needs to develop a "Prospective Member List." That list should include the names of prospective members AND a list of the places of where to find new prospective members. The third thing that the Recruiter must do is to obtain the brochure "What is the Forty and Eight" from emblem sales at Voiture Nationale.

Now that you have the "What is the Forty and Eight" brochure, your list of where to find prospective members and names of prospective members all you now have to do "JUST ASK" My opening question is Hi, my name is Joe. Have you ever heard of The Society of Forty Men and Eight horses? The answer I receive the most is "No. What is it? The conversation takes off from there. Are you always going to be successful...NO! The key to success is to keep asking the question.

Should you have any questions about this article or comments please feel free to pick your phone and call me.

FOR GOD AND COUNTRY AND COMRADES

Joseph Story

Joseph Story

Directeur Membership Nationale

Phone: 715 966 0261

Email: joestory@charter.net

Membership

Where do we find veterans to invite to become members of the 40 et 8?

Now that you have a Voiture Locale recruiter in place, the question becomes where do we find qualified veterans to become Voyageurs Militaire?

The 40 and 8 National Emblem sales store has an informational pamphlet called “What is the Forty and Eight?” These pamphlets are an excellent recruiting tool for new members. You can order 100 of these pamphlets for \$20. Once you have the pamphlets the question becomes “Where do I find eligible veterans to invite to become members of La Societe?” The answer is THEY ARE EVERYWHERE!! So, let’s take a minute to examine the answer.

WHERE TO FIND ELIGIBLE VETERANS:

1. Your family (i.e. sons, daughters, brothers, sisters, nieces, nephews, brothers, sisters, grandchildren)
2. In your veteran community (AMVETS, American Legion, DAV, VFW and many other such organizations.
3. Your local Military Recruiting Center, National Guard Armory, Reserve Center.
4. In your community service organizations (i.e. Scout leaders, Lions Club and etc)
5. Your employer
6. Your Church Community
7. Your Police and Fire Departments
8. Your local schools.
9. Snow mobile clubs

The list is somewhat endless. I now carry, and hand out, envelopes with information about the 40 and 8 to anyone I see that has a military cap, tee shirt, coat or license plate. This is just one of the things that I do to recruit new members. Is it always successful...NO! But it does create conversation about the 40 and 8.

If you have some ideas on how to recruit new members, please feel free to share them with me.

FOR GOD AND COUNTRY AND COMRADES

Joseph Story

Joseph Story
Sous Directeur Membership Nationale
Sous Chef de Train Grande du Wisconsin

phone: 715 966 0261
email: joestory@charter.net